



Supporting The Textile Arts of Guatemala

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Fall 2020

Dear Friends of Ixchel Museum:

You all are amazing! Much to our delight, your donations have been coming in – including some first-time donors and even increases. It means a great deal to the Museo Ixchel to continue their work, even as tourism is no longer a factor. Please keep it up.

Speaking of which, those of you turning the corner to age 71/72 have probably been made aware of the need to make Required Minimum Distributions from your IRA's. For those with funds surplus to needs, this might be a good time to consult with financial advisors about how to donate directly to charities, which can be tax-efficient.

As you can imagine, the Museum continues to execute a "pivot" to on-line communications...curator/specialist lectures and conferences, a vibrant and changing Facebook page, a revamped website, etc. But there has also been broader creativity:

- They have run hands-on workshops. How? They limit registration and assemble the "kits" to be used and distribute them to the registrants at home. Then the on-line workshop guides them through the exercise.
- They are working to adjust the museum store. Guatemalans can order on-line, and the offerings are being altered to appeal to the local market, rather than to tourists.

We have also evolved the way we, the Friends, work to select and fund the Museum projects. At our annual meeting we approved some projects "in concept" and assigned board member as partners to flesh them out. Thus they would be ready when pandemic constraints eased and they could get going right away.

We continue to work on our next exhibit site...and we really appreciate the suggestions that some of you made. We're following up on a couple and hope to land some late 2021 action on the traveling exhibit front.

Stay safe, and meanwhile, enjoy our suggestion in the attached bulletin on how to use your home-bound time. Regards to all, and again – many thanks for your continued support.