



FRIENDS OF THE IXCHEL MUSEUM

Supporting The Textile Arts of Guatemala

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Dear Friends of Ixchel Museum:

We need extraordinary support for **two major initiatives** and hope to stimulate ONE-TIME donations for them in addition to those from our loyal donors, gratefully acknowledged on the reverse. You already got a preview in my November letter, but now that we are closer to key dates, the need is even more evident.

NEXT-GENERATION CATALOGUING

The Museum needs to replace its aging cataloguing software, which must cover and integrate both classification and photography. And with some urgency. Continuously expanding collection content and the goal of enabling on-line access have led to demands which are beyond the current system. Furthermore, a significant portion of the collection is either unphotographed, or photographed with film (not digital media). Although new technologies and tools are available, development and migration will be costly. The Museum has generated a proposal to us for funding custom software and dedicated resources, but it is multi-year and five-figure.

SAN JOSE EXHIBIT JULY 2019

Our newsletter cover story highlights the key role that physical exhibits play in providing an "up close and personal" exposure to the stunning textiles we all know and love. Not only will this exhibit reach a large and diverse audience in the San Francisco Bay Area, but it has the potential to travel and to provide the content for smaller, flexible exhibits going forward. While we can use our collection and the expertise of Ray Senuk and Abby Sue Fisher for the exhibit proper, we also hope to extend Yolanda Alcorta's outreach talents to create a truly outstanding Hispanic heritage month. Our normal exhibit budget is woefully insufficient for expenses such as travel, shipping, ancillary events, publication printing, etc., so we also need a special coffer for this project.

These two significant multi-year projects need extraordinary support – overarching the usual activities of both the Ixchel Museum and the FOIM. So please donate, and let us know if you wish to support either of these initiatives in particular.

We appreciate all of you – let's make these projects happen!

Ana-Maria V. Zaugg
President, Friends of the Ixchel Museum

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